

BOTTEGA VENETA  
P A R F U M



## WHEN YOUR OWN INITIALS ARE ENOUGH

Discretion, quality, and unsurpassed craftsmanship--Bottega Veneta has established a new standard of luxury since its founding in Vicenza in 1966. Steeped in the traditions of Italy's master leather craftsmen and renowned for its extraordinary leather goods, Bottega Veneta stands for individuality and self-confidence, a philosophy expressed in its famous motto, "When your own initials are enough." The principles that define the brand are unchanging: outstanding craftsmanship, innovative design, contemporary functionality, and the highest quality materials. Also constant is Bottega Veneta's commitment to its ateliers, where artisans of remarkable skill combine traditional mastery with breathtaking innovation. Indeed, there is an unusual and inspired collaboration between artisan and designer at the heart of Bottega Veneta's approach to luxury, a partnership perfectly symbolized by the house's signature intrecciato woven leather.

## VISIONS OF THE VENETO

Tomas Maier, the creative force behind Bottega Veneta, conceived of Bottega Veneta's first fragrance as a dream of the Venetian countryside. In this vision, suffused with warmth, sunshine, and the gentle sound of cicadas, sits an elegant and austere old villa. The interior is illuminated with shafts of sunlight, the wooden floors gently worn beneath faded frescoes. There's a library lined with leather-bound books, its windows thrown open to capture a summer breeze redolent of hay, earth, forest, and flowers. This vision is a balance of nature and art, a synthesis of raw sensuality and subtle intellect that lingers in the mind like a memory.



## CRAFTING A SIGNATURE

Bottega Veneta, the eau de parfum, evokes the suppleness and sensuality of the house's renowned leather goods. The fragrance, a leathery floral chypre, marries the olfactory language of the Venetian countryside—fresh meadows, mown hay, flowers, earth, and wood—with the gentle richness of leather in a creation crafted with the meticulousness of a master artisan.

The backbone of the fragrance is chypre with a combination of bergamot, patchouli and oak moss. Sensual floral and spicy components gesture toward the East, a recollection of Venice's place at the end of the Silk Road. Natural ingredients trace a global path: there is bergamot from Italy, Jasmine Sambac picked in India, pink peppercorns from Brazil, and patchouli from Indonesia.


Composed by renowned master perfumer Michel Almairac, the Bottega Veneta fragrance reveals its signature character from the start. The structure of the fragrance is unique, a fine mesh of extraordinary raw materials whose individual scents are woven together to create a supple and harmonious whole.

## A FRESH TAKE

Bottega Veneta Eau Légère illuminates the brightest, freshest facets of the Bottega Veneta fragrance, offering a soft, sparkling, and intensely individual signature. Master perfumer Michel Almairac, whose aim was to achieve a gentle freshness while “preserving the soul of the Bottega Veneta original,” describes the act of creating Bottega Veneta Eau Légère as “passing the original fragrance through a waterfall.”

The leathery floral chypre features dazzling top notes that maintain the identity of the eau de parfum while providing a new brilliance. The heart of the fragrance continues to radiate through its unique floral accord, now animated by delicate gardenia. A combination of musk and oak moss creates a trail that is feminine and graceful.

“A fragrance, like a person, has many moods,” says Bottega Veneta Creative Director Tomas Maier. “Bottega Veneta Eau Légère expresses a tender and hopeful mood, those moments when a woman feels most alive and open to the possibilities of the world around her.”



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EAU LÉGÈRE

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Bottega Veneta, the fragrance, is inspired by a vision of the Venetian countryside. In this dream, the supple sensuality of the house's renowned leather goods is suffused with warmth, sunshine, and a summer breeze redolent of hay, earth, forest, and flowers. An elegant and unexpected balance of nature and art, it is a fragrance that lingers in the mind like the memory of an unforgettable woman. Now Bottega Veneta introduces a new and unique interpretation of this enchanting idea - Bottega Veneta Eau Légère.



**SHOWER GEL**  
Eau Légère

50 ml / 1,69 fl. oz  
100 ml / 3,38 fl. oz



**SHAMPOO**  
Eau Légère

50 ml / 1,69 fl. oz  
100 ml / 3,38 fl. oz



**BODY LOTION**  
Eau Légère

50 ml / 1,69 fl. oz  
100 ml / 3,38 fl. oz



**CONDITIONER**  
Eau Légère

50 ml / 1,69 fl. oz  
100 ml / 3,38 fl. oz



**BATH SALTS**  
Eau Légère

50 ml / 1,69 fl. oz  
100 ml / 3,38 fl. oz



**BATH OIL**  
Eau Légère

50 ml / 1,69 fl. oz  
100 ml / 3,38 fl. oz



**HAND WRAPPED SOAP**  
Eau Légère

50 gr / 1,76 oz  
100 gr / 3,52 oz